

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chamber
736 F Street, Arcata (City Hall)**

**February 2, 2017
Thursday at 5:00 p.m.**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Brett Watson, Craig Wruck, and Rattnak Sokhom.
- II. **ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. **APPROVAL OF MINUTES.** Minutes: January 5, 2017.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. City of Arcata Zero Waste Action Plan – City Council Goal that includes specific benchmarks for reduction goals (i.e.75% diversion by 2020) and outlines both a strategy and action steps (policies, programs and technologies) to achieve zero waste. Presentation by Julie Neander, City of Arcata – Deputy Director – Community Services. Estimated time: 15 minutes.
 - B. Recycling Market Development Presentation by EDC member Maureen Hart. Estimated time: 20 minutes.
 - C. Pedicab and other public transportation alternatives. ACTION – Update from the alternative transportation subcommittee. Estimated time: 20 minutes.
 - D. Update on City and State economic development opportunities related to the cannabis industry. Estimated time: 10 minutes.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - B. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - C. Houseless/Homeless issues affecting Arcata's economy.
 - D. Night life for underage.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Economic Development Forum – Yearly Update, Redwood Coast Rural Action, March 3, 2017, 9:00 am - 11:00 am. Humboldt Area Foundation.
 - B. The League of Women Voters of Humboldt County - Community Participation Fair, Thursday, March 16, 2017, 5:30-7:00 p.m. at the Arcata Community Center.
 - C. Arcata Ball Park Improvement Update
 - D. West End Specific Plan Planning & Technical Assistance Grant Update.
- VII. **ADJOURNMENT.**