

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**May 4, 2017
Thursday at 5:00 P.M.**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Craig Wruck, and Rattnak Sokhom. Brett Watson resigned based on appointment to the Arcata City Council.
- II. ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. APPROVAL OF MINUTES.** Minutes: March 2, 2017, and April 6, 2017.
- IV. BUSINESS / ACTION ITEMS.**
 - A. Adult Use Marijuana. ACTION: Presentation by Andrew Whitney, Community Development Deputy Director - an update on the stakeholder outreach meetings. Estimated Time: 20 minutes.
 - B. Review and comment on EDC's Annual Report to City Council. The Annual Report will be presented to the City Council on May 17, 2017. ACTION: Provide staff with revisions to Annual Report and authorize Chair to finalize prior to submitting to City Council. Estimated time: 20 minutes.
 - C. Procurement Policies for Local Businesses. ACTION: Discuss action plan to encourage local businesses to buy local goods and services. Estimated time: 20 minutes.
 - D. Update on public transportation alternatives. Estimated time: 10 minutes.
- V. FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - B. Needs of Valley West Businesses
 - C. Night life for underage.
 - D. California Community Development Block Grant and City of Arcata Business Loan Program.
- VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Cannabis Land Use Code amendments update.
 - B. Arcata Ball Park Improvement update.
 - C. West End Specific Plan Planning & Technical Assistance Grant update.
 - D. Mobile home affordability program update.
 - E. City of Arcata Zero Waste Action Plan update.
 - F. Arcata wastewater treatment plant upgrade update.
 - G. May 8, 2017, Valley West Business Needs Forum at Red Roof Inn, 6:00 PM – 8:00 PM
- VII. ADJOURNMENT.**