

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**June 1, 2017
Thursday at 5:00 P.M.**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Craig Wruck, and Rattnak Sokhom.
- II. ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. APPROVAL OF MINUTES.** Minutes: May 4, 2017.
- IV. BUSINESS / ACTION ITEMS.**
 - A. Presentation by Jayme Delson on the economic benefits of a "Sustainable Village" concept. Estimated time: 45 minutes.
 - B. City of Arcata adult cannabis land use policies. 20 minute video "How Cities can Create a Built Environment Where Local Businesses Thrive" by Olivia LaVecchia at Hopeful Economics, a summit co-hosted by the City of Vancouver and Simon Fraser University. ACTION: Consider policy recommendations on retail adult cannabis sales and services. Estimated time: 50 minutes
 - C. Review and comment on EDC's Annual Report presentation to City Council. The Annual Report was presented to the City Council on May 3, 2017. ACTION: Prioritize goals and future agenda items. Estimated time: 10 minutes.
- V. FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Houseless/Homeless issues. Review potential recommendations or Action Plan for EDC to consider regarding Houseless/Homeless issues affecting Arcata's economy.
 - B. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - C. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - D. Night life for underage.
- VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Update from the alternative transportation subcommittee.
 - B. West End Specific Plan Planning & Technical Assistance Grant update.
 - C. Mobile home affordability program update.
 - D. City of Arcata Zero Waste Action Plan update.
 - E. Arcata wastewater treatment plant upgrade update.
 - F. California Community Development Block Grant and City of Arcata Business Loan Program.
- VII. ADJOURNMENT.**