

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**March 2, 2017
Thursday at 5:00**

- I. **ROLL CALL.** Committee Members: Maureen Hart (Vice Chair), Jane Woodward, Brett Watson, Craig Wruck, and Rattnak Sokhom. Absent: Bryan Willkomm; one vacancy.
- II. **ORAL COMMUNICATIONS.** NONE
- III. **APPROVAL OF MINUTES.** Minutes: February 2, 2017 were approved on a motion by Woodward, second by Wruck and a 5-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. City of Arcata Zero Waste Action Plan. ACTION: On a motion by Woodward and second by Sukkom the Committee recommends the City Council provide support and funding for the City's Zero Waste Action Plan - 5-0 voice vote. On a motion by Sokkom and second by Woodward the Committee selected Watson to represent the Committee when this item is presented to the City Council – 5-0 voice vote.
 - B. Mandated cannabis packaging impacts on City's Zero Waste goal. ACTION: NONE.
 - C. Public transportation alternatives. ACTION: Update from the alternative transportation subcommittee.
 - D. Update on City and State economic development opportunities and risks related to the cannabis industry. ACTION: Update from staff on the City's cannabis regulatory program.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - B. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - C. Houseless/Homeless issues affecting Arcata's economy.
 - D. Night life for underage.
 - E. Worker Co=Ops to support sustainable businesses.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Economic Development Forum – Yearly Update, Redwood Coast Rural Action, March 3, 2017, 9:00 am - 11:00 am. Humboldt Area Foundation.
 - B. The League of Women Voters of Humboldt County - Community Participation Fair, Thursday, March 16, 2017, 5:30-7:00 p.m. at the Arcata Community Center.
 - C. Arcata Ball Park Improvement Update
 - D. West End Specific Plan Planning & Technical Assistance Grant Update.
 - E. Eureka's support for art/cultural.
- VII. **ADJOURNMENT. 6:50 pm**

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O									
Maureen Hart	X	X	X									
Jane Woodward	X	X	X									
Brett Watson	X	X	X									
Craig Wruck	X	X	X									
Rattnak Sokhom	O	X	X									
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by EDC on a motion by Woodward, second by Sokkom and a 4-0 voice vote on May 4, 2017.

ATTEST:

Joe Mateer, Senior Planner