

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**June 1, 2017
Thursday at 5:00 P.M.**

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, and Rattnak Sokhom present. Craig Wruck absent. Staff: Andrew Whitney and Joe Mateer
- II. **ORAL COMMUNICATIONS.** NONE
- III. **APPROVAL OF MINUTES.** Minutes: May 4, 2017, postponed at the request of committee members Hart and Woodward.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Presentation by Jayme Delson and Chey King on the economic benefits of a “Sustainable Village” concept. The Sustainable Village is an alternative housing model to serve primarily low income persons. The concept is to include small housing quarters with separate kitchen and bathroom/shower facilities along with commercial and industrial land uses activities conducted by the residents. The Committee recommended the proponents further define the project and treat it as if they were starting a new business. ACTION: On a motion by Hart, a second by Woodward, and a 4-0 voice vote the Committee encourages City staff work with the Sustainable Village proponents regarding potential lease agreement within the City.
 - B. City of Arcata adult cannabis land use policies. The Committee watched “How Cities can Create a Built Environment Where Local Businesses Thrive” by Olivia LaVecchia. ACTION: The Committee watched the video that gave several broad policy options for local governments to assist in the success of local, small businesses. The Committee continued their discussion on potential impacts of cannabis businesses on existing businesses and their diversity. Staff recommended the Committee evaluate local draft regulations for retail adult cannabis sales and services when they are available.
 - C. Review and comment on EDC’s Annual Report presentation to City Council. ACTION: No discussion or action took place on this item.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Houseless/Homeless issues. Review potential recommendations or Action Plan for EDC to consider regarding Houseless/Homeless issues affecting Arcata’s economy.
 - B. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata’s under-utilized industrial lands to the targeted markets.
 - C. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - D. Night life for underage.
 - E. Valley East/West neighborhood business and residential needs.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Update from the alternative transportation subcommittee.
 - B. West End Specific Plan Planning & Technical Assistance Grant update.
 - C. Mobile home affordability program update.
 - D. City of Arcata Zero Waste Action Plan update.
 - E. Arcata wastewater treatment plant upgrade update.
 - F. California Community Development Block Grant and City of Arcata Business Loan Program.
- VII. **ADJOURNMENT.** 7:18 PM

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X	O	X						
Maureen Hart	X	X	X	X	X	X						
Jane Woodward	X	X	X	X	X	X						
Craig Wruck	X	X	X	X	X	O						
Rattnak Sokhom	O	X	X	X	X	X						
Vacancy												
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by the Committee on July 6, 2017 - motion by Woodward, second by Wruck and a 4-0 voice vote.

ATTEST:

Joe Mateer, Senior Planner