

CITY OF ARCATA
Draft **ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

DRAFT

City of Arcata Council Chambers
736 F Street, Arcata (City Hall)

December 7, 2017
Thursday at 5:00 P.M.

- I. ROLL CALL.** Committee Members: Present: Maureen Hart (Vice Chair) arrived at 5:30 PM, Jane Woodward, Craig Wruck, Aaron Lieberman, Destiny Preston (arrived 5:07 PM), and Dan Shahin. Absent: Rattnak Sokhom.

COMMITTEE MEMBER WOODWARD CONDUCTED MEETING AS CHAIR PRO-TEM UNTIL BUSINESS ITEM IV.B.

II. ORAL COMMUNICATIONS. NONE

- III. APPROVAL OF MINUTES.** ON A MOTION BY WRUCK, A SECOND BY SHAHIN AND A 4-0 VOICE VOTE THE COMMITTEE APPROVED THE MINUTES OF November 2, 2017, WITH MINOR AMENDMENTS TO ATTACHMENT A, EXHIBIT 4.B. AYES: Woodward, Wruck, Shahin, and Lieberman. NOES: NONE. ABSENT: Hart, Preston, and Sokhom. ABSTENTIONS: None.

IV. BUSINESS / ACTION ITEMS.

- A. Introduction of new Committee Members. ACTION: THE COMMITTEE WELCOMED NEW MEMBERS DAN SHAHIN AND DESTINY PRESTON TO THE COMMITTEE.
- B. Election of Chair and Vice Chair. ACTION: ON A MOTION BY LIEBERMAN, A SECOND BY PRESTON AND ON A 5-0 VOICE VOTE THE COMMITTEE ELECTED WRUCK AS CHAIR AND HART AS VICE-CHAIR. AYES: Woodward, Wruck, Lieberman, Shahin, and Preston. NOES: NONE. ABSENT: Hart and Sokhom. ABSTENTIONS: None.
- C. Review Draft West End Road Market Analysis. ACTION: ON A MOTION BY WOODWARD, A SECOND BY HART AND ON A 6-0 VOICE VOTE THE COMMITTEE ELECTED WOODWARD AND HART TO A SUBCOMMITTEE TO PREPARE A RESPONSE TO THE MARKET ANALYSIS FOR THE WEST END SPECIFIC PLAN. AYES: Woodward, Wruck, Lieberman, Shahin, Hart, and Preston. NOES: NONE. ABSENT: Sokhom. ABSTENTIONS: None.

Note: The Committee relocated to the City Managers Conference Room to allow another City Committee to meet in the City Council Chambers. A posted Notice informed the public of the meeting relocation.

- D. Economic Development Committee Meeting Day and Time. ACTION: ON A MOTION BY WOODWARD, A SECOND BY HART AND ON A 6-0 VOICE VOTE THE COMMITTEE ELECTED TO SCHEDULE COMMITTEE MEETINGS ON THE FIRST TUESDAY OF THE MONTH BEGINNING IN FEBRUARY 2018. AYES: Woodward, Wruck, Lieberman, Shahin, Hart, and Preston. NOES: NONE. ABSENT: Sokhom. ABSTENTIONS: None.
- E. Plaza Activities Affect Economic Development. ACTION: THE COMMITTEE MEMBERS RECOMMEND THE CITY CONSIDER THE FOLLOWING COMMENTS REGARDING PLAZA ISSUES.
1. Review City of Eureka smoking policies – their citations may be an effective deterrent, but may have unintended consequences for low income persons inability to pay fines.
 2. Review City of Arcata smoking policies for unintended consequences i.e. moves smoking problem from one area to another.
 3. Consider increasing “Community Policing” presence on the Plaza.

4. Create designated smoking areas so non-smokers can have access to the Plaza with minimal impacts. Possible designated smoking areas include alleys, or portion of streets that are cordoned off. Create areas for people to congregate away from pedestrian areas.
5. Consider lighting in alleys.
6. Increase Police presence – visible officer.
7. Consider increase enforcement of City regulations.
8. Increase community activities on the Plaza, classes, family/kid zone, concerts, markets, etc. Don't focus on keeping people out – focus on bringing them into the Plaza area.
9. Businesses should work with organized events to reach out to potential customers.

V. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.

- A. Staff Liaison – Mateer out of the office December 27, 2017 to January 15, 2018.
- B. Update on Community Development Department projects.

VI. ADJOURNMENT. 7:11 PM

2017	Jan	Feb	Ma	Apr	Ma	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X	O	X	X	X	X	X	Resigned	
Maureen Hart	X	X	X	X	X	X	X	X	X	X	O	X
Jane Woodward	X	X	X	X	X	X	X	X	X	X	X	X
Craig Wruck	X	X	X	X	X	O	X	X	X	O	X	X
Rattnak Sokhom	O	X	X	X	X	X	O	X	X	X	X	O
Aaron Lieberman								X	X	X	X	X
Dan Shahin												X
Destiny Preston												X

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by the Committee on .

On a motion by , seconded and a voice vote the Committee approved the Minutes. AYES: NOES: ABSENT: ABSTENTIONS:

ATTEST: Joe Mateer, Senior Planner