

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**August 3, 2017
Thursday at 5:00 P.M.**

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Craig Wruck, Rattnak Sokhom, and Aaron Lieberman present.
- II. **ORAL COMMUNICATIONS.** NONE
- III. **APPROVAL OF MINUTES.** On a motion by Woodward, seconded Hart and a 6-0 voice vote the July 6, 2017 Minutes were approved as submitted. AYES: Willkomm, Hart, Woodward, Wruck, Sokhom, Lieberman. NOES: NONE. ABSENT: NONE. ABSTENTIONS: NONE
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Introduction and welcome new Committee member Aaron Lieberman. ACTION: New Committee member Aaron Lieberman was introduced to the Committee.
 - B. Role of Economic Development Committee presentation by David Loya, Community Development Director. ACTION: Several suggestions were formulated to assist the Committee in their review and actions on their agenda items. 1) Forward Council Goals to the Committee. 2) Add appropriate Council goal to agenda items. 3) Post EDC's project evaluation form on the website. 4) Send project referrals to the Committee when project has economic development implications. 5) Establish protocol for Committee review of Oral Communication items. 6) The Chair, Department Director, and staff liaison will meet to create agenda items. A special Study Session with the City Council and all City Commission and Committee Chairs and Vice-Chairs is scheduled for October 3, 2017, to help define goals and procedures.
 - C. Introduction of Draft Local Coastal Program Sea Level Rise policies. ACTION: The Committee reviewed the City's draft sea level rise policies as they relate to the City's economic development opportunities and constraints. Committee member Wruck disclosed his employer, Humboldt State University has financial interests in the real property at 1601 Samoa Blvd. On a motion by Sokhom, seconded Woodward and a 6-0 voice vote the Committee recommended the draft sea level rise policies be forwarded to the review authority. AYES: Willkomm, Hart, Woodward, Wruck, Sokhom, Lieberman. NOES: NONE. ABSENT: NONE. ABSTENTIONS: NONE
 - D. Review and comment on EDC's Annual Report presentation to City Council. The Annual Report was presented to the City Council on May 3, 2017. ACTION: The Committee discussed linking the City Council goals with the Committee's goals to assist in prioritizing future agenda items.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Valley East/West neighborhood business and residential needs.
 - B. Houseless/Homeless issues. Review potential recommendations or Action Plan for EDC to consider regarding Houseless/Homeless issues affecting Arcata's economy.
 - C. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - D. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - E. Night life for underage.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Cannabis Webinar in City Council Chambers – August 7, 2017, 12:00 P.M
 - B. West End Specific Plan stakeholder meetings – August 9, 2017, and August 10, 2017,

VII. ADJOURNMENT. 7:05 P.M.

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X	O	X	X	X				
Maureen Hart	X	X	X	X	X	X	X	X				
Jane Woodward	X	X	X	X	X	X	X	X				
Craig Wruck	X	X	X	X	X	O	X	X				
Rattnak Sokhom	O	X	X	X	X	X	O	X				
Aaron Lieberman								X				
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by the Committee on October 5, 2017.

On a motion by Woodward, seconded Sokhom and a 4-0 voice vote the Committee approved the Minutes. AYES: Willkomm, Hart, Woodward, Sokhom. NOES: NONE. ABSENT: Wruck and Lieberman. ABSTENTIONS: NONE.

ATTEST: Joe Mateer, Senior Planner