

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MEETING
MEETING AGENDA**

Redevelopment Office Conference Room
525 9th Street, Arcata

April 11, 2011
Monday, 5:06 P.M.

MINUTES

- I. ROLL CALL** Patrick (Chair), Gray-Reneberg (Vice-Chair), Gainer, Woodward, Prescott, Mohland, Witzel

Staff: Tim Lorenzo

Public:

Absent: Perry Gray-Reneberg

- II. APPROVAL OF MINUTES- January 10, 2011 Regular Meeting**

Motion: Jane	Second: Melanie
Ayes: 5	Noes: 0

- III. APPROVAL OF MINUTES- March 14, 2011 Regular Meeting**

Motion: Jane	Second: Melanie
Ayes: 5	Noes: 0

- IV. ORAL COMMUNICATIONS**

Jane – Goal setting

- V. COMMITTEE COMMENTS/COMMUNICATIONS**

Jane; George Williams – Withdrew his plans for business incubator.

Planet Green conference - David Narum had outside the box exercises; might ask him to share these ideas with the committee.

Melanie; Humboldt made at Redwood Acres June 24th- 26th (Reviewed website at the end of the meeting).

Plan a presentation from Melanie in the future.

- VI. PRESENTATIONS - None**

VII. OLD BUSINESS

Business Incubator Feasibility Study;

- The study is not completed; we will have it at the next meeting. Add to the next Meeting Agenda.
- The Committee is asking to receive the Agenda sooner if possible.

Partner Contracts;

- Handouts of the Partner reports.
- Share reports with other partners.
- Meeting with the Chamber and Mainstreet; try to get them to work more together.
- Need to look at the actual contracts vs. reports.
- Look at a way to give feedback or grade reports.
- Set up a subcommittee.

VIII. NEW BUSINESS – None

IX. STAFF REPORTS/COMMUNICATIONS

A. The Index for Economic Activity for Humboldt County. Information only. Archives are available at: <http://www.humboldt.edu/econindex/>

B. EDD labor market reports:

Are available at: <http://www.labormarketinfo.edd.ca.gov>

C. Copies of the Audio Minutes: are available by request, contact tlorenzo@cityofarcata.org

D. Business Loan report

- ❖ Wing Over the Counter (OTC) loan 500k, submitting soon.
 - Wing has received an invitation to bid on a large government contract.
- ❖ Arcata Forest Products interim loan has been completed and dispersed.
 - They are looking at the next loan of up to 1.4m in an OTC loan.
 - There is a short timeframe to submit this loan.
- ❖ Larry and City Manager meet with another business for a possible new loan.
- ❖ There is an approximate \$165,000 balance in the EF grant available for business loans.
- ❖ Look at resetting interest rates for new loans.

X. FUTURE AGENDA ITEMS

June 2011

A. Business Incubator

B. Partner Contracts

C. Revitalization of Vacant and underutilized parcels

D. Sustainability and Economic Development
E. Innovation Economy – Unique Arcata niche to support

Other: The Committee reviewed the “Humboldt Made” website

- A. Ken Owens- Presentation on Robotics
- B. Involvement in Prosperity Network
- C. Coordination with HSU and Chamber of Commerce
- D. Potential income from PG&E billing (large users)
- E. Ordinance for renting parking spaces for businesses to expand into the plaza.
- F. Alternate uses for Arcata Ballpark
- G. Marketing Coordinator
- H. What can the City do to become more “green” brainstorming session
- I. HSU master plan

XI. COMMITTEE ATTENDANCE 2011

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Term ends
Margaret Gainer	X	*		X									2010
Perry Gray-Reneberg	X	*	X										2012
Stephanie Witzel		*		X									2013
Josh Mohland	N/A	*	X	X									2012
Jane Woodward	X	*	X	X									2014
Bill Prescott	X	*	X	X									2014
Melanie Patrick	X	*	X	X									2012

KEY:

X = present N/A = not applicable: not a member this month * = no meeting this month
 = special meeting (not considered as regular attendance)

Per Section 2204.C of the Arcata Municipal Code, “If any member of a committee is absent for three regularly scheduled meetings in a calendar year, the secretary to the committee shall certify that fact to the Council and the Council shall thereafter declare the position on the committee to be vacant.”

XII. ADJOURNMENT

6:47 P.M.

APPROVED MAY 9th by UNANIMOUS VOTE ON A motion by Woodward AND SECOND by ~~Patrick~~ Prescott
 Attest: Tim LORENZO Committee Liaison
