

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MEETING
MEETING AGENDA**

**Redevelopment Office Conference Room
525 9th Street, Arcata**

**January 10, 2011
Monday, 5:06 P.M.**

MINUTES

I. ROLL CALL Patrick (Chair), Gray-Reneberg (Vice-Chair), Gainer, Woodward, Prescott

Staff: Larry Oetker, Tim Lorenzo
Public: Sage and Matt (senior high school students)
Absent: David Narum

II. APPROVAL OF MINUTES- November 8, 2010 Regular Meeting

Motion: Perry	Second: Bill
Ayes: 5	Noes: 0

III. ORAL COMMUNICATIONS – Two Government Econ Class Members, Seniors Matt and Sage. Sitting in on this meeting for a class project.

IV. COMMITTEE COMMENTS/COMMUNICATIONS

Jane proposes a 2011 Economic Development Committee Program.

- Committee recommends prioritizing Agenda items, then inaugurate these into the Agenda (some of these or most are already targeted)

V. PRESENTATIONS - None

VI. OLD BUSINESS

Formula Retail Ordinance

- Jane says that non profits shouldn't be exempted.
- Committee needs to draft a term sheet to submit to the council.
- Larry suggests that we should look at what businesses that we want, and how we can promote these.
- Larry would like an exact determination of the differences between pattern business retail.
- Committee on Democracy and Corporations (CDC) should look at key issues and present a term sheet to Council
- This could bog down the process for largest percentage of permit applicants with this proposed regulation.
- Maggie suggests we give an aye's or nay's and let the CDC committee work on the process.
- The EDC needs more information from the CDC before they can make a decision.

Motion; There should be a written analysis looking at existing vs. proposing, overall should be deferred to City Staff and City Attorney for review. There shouldn't be any Economic impact with negative restrictions over regulations.

Motion: Patrick	Second: Jane
Ayes: 5	Noes: 0

VII. NEW BUSINESS –

A. Report from Jane Woodward, Committee Member, on Other City Committees

- Forest Management Meeting - 2010 Harvest area
- Subcommittee – AG, Parks and Rec. Brainstorm session
- Arcata Ridge Trial
- Arcata Forest Products as a potential tourist hub
- Planning Commission – Janes been watching videos
- Zanzi process is a great process!
- George Williams Incubator Project – Concerns of it being non-conforming

B. Lease and Management Plan for Foodworks Culinary Center

Eligibility Criteria

- Keep the information simple
- Melanie; This application can turn into the business plan
- Jane- how is a person's criteria weighted?
- Reporting requirements – Is this extensive?
- Must create jobs!
- Larry; is this the concept that the committee is looking for
- Melody; is there a need for a separate business plan?
- Larry; Use this management plan as a model to learn from; process likely to change through progression.
- Add work experience

VIII. STAFF REPORTS/COMMUNICATIONS

A. The Index for Economic Activity for Humboldt County. Information only. Archives are available at: <http://www.humboldt.edu/econindex/>

B. EDD labor market reports
are available at: <http://www.labormarketinfo.edd.ca.gov>

IX. FUTURE AGENDA ITEMS

March 2011

- A. Business Incubator**
- B. Revitalization of Vacant and underutilized parcels**
- C. Sustainability and Economic Development**
- D. Innovation Economy – Unique Arcata niche to support**

Other:

- A. Ken Owens- Presentation on Robotics
- B. Involvement in Prosperity Network
- C. Coordination with HSU and Chamber of Commerce
- D. Potential income from PG&E billing (large users)
- E. Ordinance for renting parking spaces for businesses to expand into the plaza.
- F. Alternate uses for Arcata Ballpark
- G. Marketing Coordinator
- H. What can the City do to become more "green" brainstorming session
- I. HSU master plan

X. COMMITTEE ATTENDANCE 2011

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Term ends
Margaret Gainer	X	*											2010
Perry Gray-Reneberg	X	*											2012
Vacant		*											2012
Josh Mohland	N/A	*											2012
Jane Woodward	X	*											2014
Bill Prescott	X	*											2014
Melanie Patrick	X	*											2012

KEY:

X = present N/A = not applicable: not a member this month * = no meeting this month
 = special meeting (not considered as regular attendance)

Per Section 2204.C of the Arcata Municipal Code, "If any member of a committee is absent for three regularly scheduled meetings in a calendar year, the secretary to the committee shall certify that fact to the Council and the Council shall thereafter declare the position on the committee to be vacant."

XI. ADJOURNMENT

7:03 PM

APPROVED APRIL 11th by UNANIMOUS
 VOTE ON motion by Woodward AND
 SECOND by Patrick.

Attest Tim Lorenzo Committee Liaison

