

**CITY OF ARCATA  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
MEETING AGENDA**

**Redevelopment Office Conference Room  
525 9<sup>th</sup> Street, Arcata**

**March 14, 2011  
Monday, 5:06 P.M.**

**MINUTES**

**I. ROLL CALL** Patrick (Chair), Gray-Reneberg (Vice-Chair), Gainer, Woodward, Prescott, Mohland

Staff: Larry Oetker,  
Public:  
Absent: Margaret Gainer

**II. APPROVAL OF MINUTES- January 10, 2011 Regular Meeting**

Defer approval until April. Jane will bring new business report to the April meeting.

**III. ORAL COMMUNICATIONS –**

**Motion to add Agenda Modification; State is proposing to shut down the Redevelopment Agencies. Motion to the discuss options for the Agency.**

Motion: Perry	Second: Jane
Ayes: 5	Noes: 0

- City redevelopment agency owes bonds in the amount of nearly 20 million dollars. 10m in principal and 10m in interest. There are concerns of this debt owed if the Agency has no revenue.
- Currently there is approximately 511 million dollars in gross property values in Arcata. The net increase in revenue; approximately 20% of property taxes goes to the housing set aside fund. Approximately 2.4 million annually goes to the redevelopment agency now, and 390k goes to the housing fund.
- The Governors proposes to shift these funds elsewhere, schools etc. and will not be giving the cities approximately 15% in basic funds.
- There is currently the equivalent of 4 full time employees paid from redevelopment funds.
- The Agency has been looking at their commitments and contractual obligations and how to protect these.

The council held special Council meetings focusing on ways to protect and secure Property, cash, and Projects.

**Properties;** The agency transferred all properties to the City of Arcata.

**Promissory notes;** Council assigned notes to the City of Arcata, most were first time homebuyers, there was 1 business loan to Arcata Theater.

**Committee Projects;** 8 million roughly in cash, what are the priorities? Council committed to ABC \$150,000, Twin Parks \$1,230,000, Little Lake \$2,300,000, Happy Valley \$2,300,000, City

sidewalks \$150,000, Samoa Boulevard phase two \$150,000, Zanzi Park \$200,000, Valley West \$950,000, Rotary Park \$25,000, Sandpiper \$483,000, Sunset \$25,000. There are approx 5 Million in these projects. These need to be completed by June 30<sup>th</sup> 2015.

There will be new roles for the community development. The EDC needs to look at ideas to fine tune the goals for the council, and prioritizing agendas and ideas for revenue generation.

- Get Foodworks expansion completed and increase revenue.
- Arcata Bay; look at this revenue source.
- Look at properties for revenue.
- Promissory notes; look at overall portfolio and look at program reuse plans.
- Do more business loans.
- Reassess the interest rates that we charge on loans.

Future Agenda planning;

- Continue redevelopment strategies at a later date.
- Progress reports and updates.
- Look at a strategic plan.
- Re-prioritize items on the agenda.
- Look at a long term approach.
- May-June relook at an update or progress report.

#### IV. COMMITTEE COMMENTS/COMMUNICATIONS

#### V. PRESENTATIONS - None

#### VI. OLD BUSINESS

- **Business Incubator Study**; George Williamson from Planwest, church project, council has approved the 1<sup>st</sup> step of the project.
- **Partner Contracts**; review at the next meeting.

#### VII. NEW BUSINESS – None

#### VIII. STAFF REPORTS/COMMUNICATIONS

A. **The Index for Economic Activity for Humboldt County.** Information only. Archives are available at: <http://www.humboldt.edu/econindex/>

B. **EDD labor market reports**  
are available at: <http://www.labormarketinfo.edd.ca.gov>

#### C. Business Loan report

- ❖ Wing loan submitting soon.
  - Wing has received an invitation to bid on a large government contract.
- ❖ Arcata Forest Products intrim loan has been completed and dispersed.
  - They are looking at the next loan of up to 1.5m
- ❖ Larry and City Manager meet with another business for a possible new loan.
- ❖ Look at resetting interest rates for new loans.

**IX. FUTURE AGENDA ITEMS**

**March 2011**

- A. Business Incubator**
- B. Revitalization of Vacant and underutilized parcels**
- C. Sustainability and Economic Development**
- D. Innovation Economy – Unique Arcata niche to support**

**Other:**


- A. Ken Owens- Presentation on Robotics
- B. Involvement in Prosperity Network
- C. Coordination with HSU and Chamber of Commerce
- D. Potential income from PG&E billing (large users)
- E. Ordinance for renting parking spaces for businesses to expand into the plaza.
- F. Alternate uses for Arcata Ballpark
- G. Marketing Coordinator
- H. What can the City do to become more “green” brainstorming session
- I. HSU master plan

**X. COMMITTEE ATTENDANCE 2011**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Term ends
Margaret Gainer	X	*											2010
Perry Gray-Reneberg	X	*	X										2012
Vacant		*											2012
Josh Mohland	N/A	*	X										2012
Jane Woodward	X	*	X										2014
Bill Prescott	X	*	X										2014
Melanie Patrick	X	*	X										2012

**KEY:**

X = present                      N/A = not applicable: not a member this month                      \* = no meeting this month

 = special meeting (not considered as regular attendance)

Per Section 2204.C of the Arcata Municipal Code, “If any member of a committee is absent for three regularly scheduled meetings in a calendar year, the secretary to the committee shall certify that fact to the Council and the Council shall thereafter declare the position on the committee to be vacant.”

**XI. ADJOURNMENT**

7:00 P.M. APPROVED APRIL 11th by UNANIMOUS  
 vote on motion by woodward and SECOND by  
 Patrick.  
 Attest: Tim LORENZO COMMITTEE LIAISON  
