

**CITY OF ARCATA  
ECONOMIC DEVELOPMENT COMMITTEE MEETING**

**Redevelopment Office Conference Room  
525 9<sup>th</sup> Street, Arcata**

**March 14, 2011  
Monday, 5:00 P.M.**

**AGENDA**

- I. ROLL CALL** Patrick (Chair), Gray-Reneberg (Vice-Chair), Gainer, Woodward, Mohland, and Prescott
- II. APPROVAL OF MINUTES- January 10, 2011 Regular Meeting**
- III. ORAL COMMUNICATIONS-** This item is provided for people to address the Committee on matters not on the agenda. Any requests that require action will be set by the Committee to a future agenda, or will be referred to staff.
- IV. COMMITTEE COMMENTS/COMMUNICATIONS**
- V. PRESENTATIONS- None**
- VI. OLD BUSINESS**
  - A. Business Incubator Feasibility Study (20 mins)**

The City accepted a proposal to complete a feasibility study for a new business incubator. The feasibility study will identify potential business sectors to target, as well as a management plan for the operations of the business incubator. The purpose of this item is to review the progress of the Feasibility Study.
  - B. Partner Contracts Report as Requested in Contract Revisions (40 mins)**

Staff will present quarterly reports for the following agencies: Chamber of Commerce, Arcata Mainstreet, Humboldt County Convention and Visitors Bureau, and the Humboldt Film Commission. The purpose of this item is to review the quarterly reports.
- VII. NEW BUSINESS - none**
- VIII. STAFF REPORTS/COMMUNICATIONS**
  - A. Status Report For Business Loans and Review of the current CDBG Business Loan Balance (20 mins)**

Staff will report on the progress of the Wing Inflatables loan, and the Arcata Forest Products loan. Staff will present the balance of the CDBG business loan Funds.
  - B. The Index for Economic Activity for Humboldt County.** Information only. Archives are available at: <http://www.humboldt.edu/econindex/>
  - C. EDD labor market reports** are available at: <http://www.labormarketinfo.edd.ca.gov>

**IX. FUTURE AGENDA ITEMS**

**April 2011**

- A. Revitalization of Vacant and underutilized parcels**
- B. Sustainability and Economic Development**
- C. Innovation Economy – Unique Arcata niche to support**

**Other:**

- A. Ken Owens- Presentation on Robotics
- B. Involvement in Prosperity Network
- C. Coordination with HSU and Chamber of Commerce
- D. Potential income from PG&E billing (large users)
- E. Ordinance for renting parking spaces for businesses to expand into the plaza.
- F. Alternate uses for Arcata Ballpark
- G. Marketing Coordinator
- H. What can the City do to become more “green” brainstorming session
- I. HSU master plan

**X. COMMITTEE ATTENDANCE 2011**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Term ends
Margaret Gainer	X	*											2010
Perry Gray-Reneberg	X	*											2012
Vacant		*											
Josh Mohland	N/A	*											2012
Jane Woodward	X	*											2014
Bill Prescott	X	*											2014
Melanie Patrick	X	*											2012

**KEY:**

X = present                      N/A = not applicable: not a member this month                      \* = no meeting this month

= special meeting (not considered as regular attendance)

Per Section 2204.C of the Arcata Municipal Code, “If any member of a committee is absent for three regularly scheduled meetings in a calendar year, the secretary to the committee shall certify that fact to the Council and the Council shall thereafter declare the position on the committee to be vacant.”

**XI. ADJOURNMENT 7:00**